



Dear Friend,

For more than a decade, families have enrolled their children in Tulsa's Henry Zarrow International School with a long-term goal in mind: producing a bilingual child in six years. Zarrow's Spanish-language immersion program serves a diverse group of nearly 500 elementary-aged children from across the entire school district. The highly coveted educational experience at Zarrow is made possible by tremendous support from parents, alumni and community partners. Our annual spring event, ¡Viva Zarrow!, is one of our biggest fundraising opportunities. Please consider supporting Zarrow by making a donation for the event, which will be held at Z66 Auto Auction on the evening of March 4, 2017.

Research shows that learning a second language offers numerous benefits — especially in today's multicultural society. Zarrow's language immersion program provides students with a unique cultural experience and a proven education that boasts some of the highest student test scores in the state. However, Oklahoma's increasing state budget cuts have had a devastating effect on school funding levels, and Zarrow is no exception. Our staffing and program budgets continue to be reduced. In order to maintain our program's standards, Zarrow's PTA and the Henry Zarrow International School Foundation have stepped up to meet the growing budget gaps.

The PTA and Foundation have distinct missions, yet they each operate for the ultimate benefit of our students, teachers and staff. The PTA helps to fund field trips, instructional materials, equipment and other school activities that offer our kids a well-rounded educational experience. The Foundation helps maintain staffing levels by funding assistant teacher salaries no longer paid for by the district, and also provides scholarships for fifth-grade students participating in our exchange programs in Costa Rica and Spain. The continued state education cuts mean that Zarrow's PTA and Foundation are working harder than ever to raise money. This year's combined fundraising goal is \$100,000, and proceeds from the event will be split evenly between the two groups. We rely on generous gifts from supporters like you to help us reach this goal.

Supporting ¡Viva Zarrow! offers a valuable marketing opportunity for your business. More than 400 parents, family members, friends, and members of the business community will attend this unforgettable event. Additionally, both organizations are 501(c)3 charitable organizations and a tax receipt can be provided upon request. Attached is a donation form to be completed with your information. You can also let us know you'd like to donate an item to our event by going online to <https://zis.schoolauction.net/vz2017>. We will follow up with you promptly! If possible, all donations need to be delivered or ready for pick by February 24, 2017. Please contact us with questions or for more information.

On behalf of Zarrow PTA and the HZIS Foundation, we thank you for your support!

With best regards,

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